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Help the FCC improve television programming for your children.
OR LA Make your voice heard: No. of Copies rec'd List ABCDE
1 Like: Barner Sesame Street School Bus
Mr Rogers Winnie Pool, Dr Quinn, Touched
By An Angel
1 Hate: Pruer RAngers RoseAnne Bretteriure
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DOMPA FILE COPY ORIGINAL
Please Take Off: Power RAngers K-men
any violence in programs its hurting our
For Better Programs Please: Drogam wholesome
shows with good 1 morals in mind
please don't Advertise violent programs during prime time when our children are
inatching.

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Federal Communications Commission Office of the Secretary 1919 M St., NW

"MM Docket 93-48"

Washington, DC 20554

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Marsha Kleiderman Career Management

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MM 93-48

November 23, 1995

Federal Communications Commission 1919 M St., N.W. Washington, D.C. 20554

DOCKET FILE DOT STORMAL

Dear FCC;

I read with interest the recent KRT article written by Hal Boedeker. It was printed locally on November 7, 1995. The article describes parent concern that "family hour" is no longer a feature of the "Big 4" television schedule.

I want to add my family's voice to those concerned about the sexual innuendo in current television programming. The cavalier attitude described in the article by television executive is offensive, irresponsible and short-sighted. Don't they know that families like ours turn the TV off rather than watch inappropriate programming. As a person who falls within their coveted 18-49 demographic market, I don't see the advertisements and therefore don't buy the product. Their targeted market ages are in the very years when families have small children and adolescents at home, and are most conscience about sexual overtones.

As their governing body, please exert the moral authority to limit or curb the sexually laden content of the current television programs. This constant titillation is objectionable to adults as well as children and is not the kind of constant entertainment diet that the majority of viewers want.

Minderely, and Marshe Alliderna

Harold and Marsha Kleiderman

TUESDAY PRIME TIME

B=broadcast/cable channels V=Marin Viacom cable C=Chambers of Novato

The following is a selection of movies for afterndon and latenight viewing. For complete movie listings, see the Television Guide in Sunday's U.

TUESDAY'S MOVIES

AFTERNOON

2:00 P.M.

(LIF) * "The Heavenly Kid" (1985) Lewis Smith. A drag-racing ghost helps a teen-ager with dating prob-lems 653129

SHOW * "Nukle" (1990) Glynis Johns. Two children help a stranded alien rescue his brother. 'PG' 9890026

2:30 P.M.

28 "Samara" 243587

TMC ** "Cornbread, Earl and Me" (1975) Moses Gunn. Two policemen mistakenly shoot a young basketball player. 'PG' 8739620

3:00 P.M.

AMC *** "Rawfilde" (1951) Tyrone Power. Escaped killers take hostages at a way station. 565113

3:30 P.M.

(1991) James Belushi. A girl and her mentor con their way into a lawyer's heart. 'PG' 216281

SHOW (:45) *** "Silverado" (1985) Kevin Kline. The paths of four cowboys converge en route to a showdown 'PG-13' 35619179

4:00 P.M.

** "It's Love Again" (1936) Jessie Matthews. A gossip columnist decides to create his own stories. 43842

TMC (:10) ** "The Stone Boy" (1964) Robert Duvall, Tragedy brings about an emotional crisis for a farm family. 'PG' 14648820

5:00 P.M.

AMC ** "And New Tomorrow" (1944) Loretta Young. A deaf women becomes romantically involved with her doctor. 516804

5:30 P.M.

(HBO) **** "2001: A Space Odyssey" (1968) Keir Dullea. Stanley Kubrick's groundbreaking space saga. 'G' 200755

TMC (:45) * "Ava's Megical Adventure" (1994) Timothy Bottoms. A 10-year-old girl decides to steal a circus elephant. 'PG' 43118200

LATENIGHT

1:30 A.M.

** "Old Gringe" (1989) Gregory Peck. An American woman finds passion in the Mexican Revolution. 45254427

(DIS)(:35) *** "Mirage" (1965) Gregory Peck. A detective is hired by an amnesiac to discover his identitv. 17699243

TMC (:50) ** "Body of Influence" (1993) Nick Cassavetes. A psychiatrist falls under a patient's seductive spell. 'R' 13330156

2:00 A.M.

AMC *** "A Song Is Born" (1948) Danny Kaye. A fugitive singer dupes a music professor into hiding her. 157972

ARTS) *** "The Pied Piper of Hamelin" (1957) Van Johnson, A piper takes a town's children in pay-

1/7/95			6:00	6:30	7:00	7:30	8:00	
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•	7	7	News 97939	<u></u>	Jeopardy! 7858	Wheel of For- tune 7945	Roseanne The Conners paro- dy the ideal family. 4638	
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DOCKET TILE COPY OF WALL

Secretary FCC 1919 M St, NW Washington, DC 20554 PEC 1995

Nov. 21, 1995

Dear Sir:

Millions of Americans are concerned about the education our children are receiving, yet little attention seems to be paid to the influence of television.

Many children spend more hours watching television every year than they do in school, not to mention all the pre-school years. To insist that so many hours spent watching mindless programs, sex, violence, and messages pushing products has no influence on children is absurd.

We urge you to consider requiring every television station to air at least one hour of educational programming for children every day between 7 a.m. and 10 p.m. And what happened to airing programs fit for children to watch during the hours of 7-9 p.m.?

// Dan K. Olson Jeanne F. Olson

> 160 West Valley Acres Kalispell, MT 59901

> > No. of Copies rec'd_ List ABCDE

DOCKET FILE COPY November 1995



Dear Friend of Children Now:

Can you imagine a world where nearly one in four children lives in poverty... where 13% don't have health insurance...where more than 40% score below basic reading and mathematics levels...where the juvenile violent crime arrest rate has increased by nearly 60% over a seven-year period...and where parents are so afraid to talk about AIDS and drug use, they can't answer their children's questions?

You don't have to stretch your imagination much at all. This is the world we live in. It's our own backy ard.

Now try to imagine a world where no child is forced to live without basic life necessities...where all children have access to adequate health care...where parents and community members are involved in improving school conditions so that every child has a chance to succeed...where the media's influence is toward positive values and away from encouraging youth violence...and where parents have the knowledge and skills they need to speak with their children about sensitive issues early enough that their kids can make wise choices.

This may seem impossible, but with your help, *Children Now* can unlock the door to this world and make it real -- the key is accountability. We all need to join together to hold our elected officials, business and community leaders, parents, and each other, accountable for the ways in which our actions affect our children. We can no longer afford to turn a blind eye to the consequences of our actions because it's our children who suffer.

Here are some of our current and developing efforts to hold each other accountable:

Can TV be educational?--We have organized a major grass-roots campaign to require television stations to provide a minimal amount of educational programming for children each week. The Chairman of the Federal Communications Commission has said that our organizing effort has demonstrated "the deepest and broadest support" for children's television requirements that he has ever seen. Senator Dianne Feinstein has joined our campaign, as have hundreds of California business and community leaders, all of whom have contacted members of the FCC to share their strong support for our position on children's programming.

Coming soon to your local TV station: Tough Talk—Although today's children have many questions about how to handle problems such as sex, drugs, AIDS and violence, their questions often go unanswered because many parents and other caring adults are ill-prepared to adequately answer them. This Spring, in partnership with the Henry J. Kaiser Family Foundation and the Advertising Council, *Children Now* will launch a national advertising campaign to encourage parents and other caregivers to listen to children about the realities they face, to begin discussing sensitive issues with children at an earlier age, and to give them the skills to be able to do so. Watch for these ads on your local television stations and find out more about how you can get involved.

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5:0.763.2444
Additional Offices
LOS ANGELES
SACRAMENTO
WASHINGTON. D.C.
NEW YORK CITY

Parents going back to school?—Experts are clear that schools cannot succeed without the active involvement of parents and community members. *Children Now*, in partnership with the Long Beach Unified School District, has completed a clear, engaging guide for parents that speaks directly to their concerns about safety, the basics, and learning for the 21st century. A model for other communities across the country, we are already working with a coalition of educators, parents and business leaders in Los Angeles County to build broader parental and public engagement in the schools.

Protecting our children—This year, hundreds of individuals and organizations have joined our Children Are Watching Now campaign which targets proposed California legislation that will affect our children and alerts members to contact their elected representatives. Since California is often the testing ground for new policies, and since one in eight U.S. children lives in this state, the results of this campaign have implications for the rest of the country. One of this year's successes establishes an innovative statewide test to measure student progress, an important tool in holding our schools accountable for delivering quality education.

Get caught in our net--Our home page on the World Wide Web (http://www.dnai.com/~children) is visited by hundreds of people each week. Several hundred have also joined our new Internet Team, receiving regular alerts that educate them about children's issues and give them ideas for taking action on children's behalf. Through our expansive use of various on-line communications methods, we reach thousands more each week and empower them to make a difference for children.

Whether it's by encouraging educational programming, helping parents learn to talk about sensitive issues with their children, facilitating parental involvement in schools, or monitoring legislation that will impact our children and alerting voters to speak up, *Children Now*'s supporters join together to hold our elected officials, business and community leaders, parents, and each other, accountable for the ways in which our actions affect our children.

As a supporter of *Children Now*, you can play a critical role in these and other vital programs. To be perfectly honest, these programs cannot exist without you! I hope you will help us in our efforts, efforts which have clearly begun to improve our children's lives, by making as large a donation as possible during this season of giving.

Please accept everyone at Children Now's warmest wishes for you and your family during the holidays, and thanks in advance for your support.

All the best,

James P. Steyer
Founder and President

P.S. With the end of the year rapidly approaching, remember to send in your tax-deductible contribution right away! It is now more important than ever to join together to hold each other accountable for our kids!